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MEMORANDUM FOR: Chief, PP/ICB

SUBJECT: AnComLib Suggestions for Schramm Conference

The following suggestions submitted by AnComLib for the forthcoming Schramm Conference on radio broadcasting are referred to you for consideration in the interests of a coordinated CIA position on the subject:

1. That the Conference agenda approach be topic-by-topic instead of country-by-country, citing these reasons:
 - a. All participants in the conference are interested in all topics.
 - b. All are not interested in all countries.
 - c. New ideas for propaganda policy and programming are more likely to be forthcoming in an interchange of views topic-by-topic.
 - d. The initial emphasis should be placed on the propaganda problems and not on the country problems.
2. That under each topic the discussion be led off by the representatives from the Moscow mission on the grounds that:
 - a. The USSR is propaganda target No. 1.
 - b. The USSR is the oppressor, the colonizer, the power behind what is happening in all the areas to be discussed.
 - c. What happens in the USSR has a bearing on the situations in the other countries and provides a logical focal point for discussion.

Mission representatives from Poland, Hungary, Czechoslovakia, Rumania, Bulgaria and Yugoslavia should follow the Moscow representative under each topic in that order.

3. It also

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3. It also recommends the inclusion of the following in the pre-conference questions transmitted to the missions under para. a. of the General Background Section: "Soviet attitudes towards satellites, China, Yugoslavia, and uncommitted countries."

4. Anderson recalls that at last year's Schramm Conference it was reported that a questionnaire for interrogation on the attitudes of the public had been prepared, and adds: "It is to be hoped that the answers to this questionnaire have been collated and that the estimated attitudes will be presented to the group at this year's Conference."

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CONRAD MEYER, JR.
Chief

International Organizations Division

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